

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

## THE NEXT CHOICE IS YOURS.

De-nicotined tobacco with rich flavor,  
or de-nicotined tobacco  
with menthol refreshment.



Kings: 0 mg "tar," 0.06 mg  
nicotine—100's: 0 mg "tar," 0.06 mg  
nicotine per cigarette by FTC method



100% TOBACCO. 100% NICOTINE. 100% TASTE.

See preceding page for free introductory offer.



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